



Board of Commissioners

Meeting Cycle: March 2016
Subject: Sign Ordinance Amendments
Staff Contact: Tom Skehan, Planning Director

In 2015 the MPC finalized their efforts to amend the Sign Ordinance. The focus of their attention was to make sure the regulations were content neutral, recognize the unique sign characteristics warranted in the I-40 and Hwy 64 corridor, define how sign areas were calculated, proportional sizing of signs, allow for signage plans to supersede individual sign requirements and to eliminate several sign regulations.

As a reminder, the attached ordinance uses the following code in order for you to determine the changes proposed.

Inserted Text ~~Deleted Text~~ ~~Deleted (reference not found in Text)~~ ~~Deleted Specification~~

I've also made the changes proposed at the BOC Work Session on March 3, 2016. These are highlighted in **GREEN**.

These changes include:

- Clarification on temporary signs – Page 27
- Not allowing neon “open signs” – Page 38
- To allow for “feather flags” as temporary sign (with adjustments made on Page 3, 7, 11, 28 and 37)
 - Using standard measurements found on the internet, 32 square feet would a store to erect two 8 X 2 pennants.
 - Example of Pennant, Feather Flag or Bowflag®

